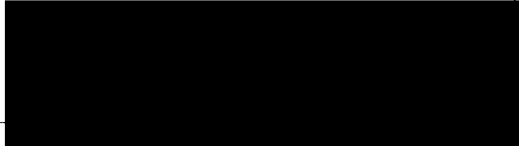


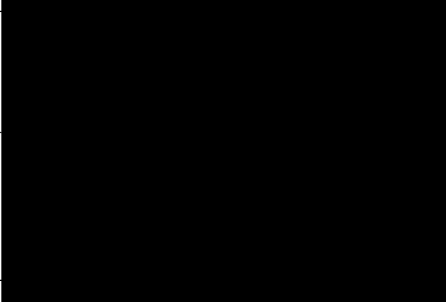
**CONFERENCES/SEMINARS**  
**AUTHORITY FOR ATTENDANCE**

THIS FORM TO BE USED FOR COUNCILLORS (FOR ATTENDANCE BOTH IN AND OUTSIDE THE U.K.) AND FOR EMPLOYEES (OUTSIDE THE U.K. ONLY OR, IF ACCOMPANYING A COUNCILLOR, INSIDE THE UK)

<b>1. Title of Conference</b>	China Economic Engagement Visit	
<b>2. Organising Body</b>	Coventry City Council (CCC)	
<b>3. Location</b>	Shanghai, Jinan, Guangzhou, Nanjing, Beijing	
<b>4. Date(s)</b>	13 <sup>th</sup> October 2018 – 20 <sup>th</sup> October 2018	
<b>5. Councillor(s) recommended to attend</b>	Cllr. John Blundell – Lord Mayor	
<b>6. Employee(s) recommended to attend</b>	Martin Yardley – Deputy Chief Executive (Place)  David Cockroft – Director of City Centre & Major Projects Development  Andy Williams – Head of Economic Development  John Norton – Investment & International Trade Manager  Ben Yorke – Business Development Officer	
<b>7. Cost per person, including travel, etc</b> (Note: If total cost is less than £100, formal Cabinet/Cabinet Member approval is not required)	Accommodation	£980
	Travel	£1,700
	<b>Total per person(A)</b>	£2,680 (5x = £13,400)
	CIAPE exhibiting costs	£3,974
	CBBC support costs	£6,000
	Visit support costs	£1,750
	Subsistence	£1,500
	Translators	£700
	Insurance	£150
	Visa	£1,500
	Coventry University Contribution	-£10,000
	CW Growth Hub Contribution	-£2,000
	<b>Sub-total expense (B)</b>	£3,574

	<table border="1"> <tr> <td data-bbox="820 275 1161 360"><b>Total cost(A+B)</b></td><td data-bbox="1161 275 1396 360">£16,974.00*</td></tr> </table>	<b>Total cost(A+B)</b>	£16,974.00*
<b>Total cost(A+B)</b>	£16,974.00*		
	*Martin Yardley costs to be covered by CW Growth Hub and as a result is not included in the total figure.		
8. Is participation at this event as part of a group	YES – the visit will be part of a delegation led by Coventry City Council including Coventry University (CU), China Britain Business Council (CBBC) and Coventry & Warwickshire Growth Hub.		
9. If so, how many people IN TOTAL will be attending the event as part of that group	Approx. 10		
10. Is there anyone travelling with the Member, officer or group in relation to whom any of the costs of travel, accommodation or any other expense will be paid for by a Member or officer. If "YES" please state number.	Yes – Mrs Lindsey Blundell – Lady Mayoress of Coventry		
11. Source of Funding (Cost Code)	10952/10660		
12. What are the reasons for attendance and what benefits to the City Council are expected from attendance	<p>1.1 China is a key international market.</p> <p>1.2 CCC's International Engagement Plan has identified China as a key region for establishing strategic international trade and investment opportunities.</p> <p>1.3 New trade links will need to be established with Brexit on the horizon.</p> <p>1.4 Working in conjunction with CBBC business delegation will meet with key decision makers and potential investors.</p> <p>1.5 The visit will include attendance at the China International Auto Products Expo where contacts will be established with Chinese companies looking to establish trade links with UK companies, as well as active promotion of Coventry as a place to invest.</p> <p>1.6 A visit to Geely (owners of LEVC &amp; Lotus) HQ in Hangzhou to discuss ongoing and further investment in to Coventry and sign formal agreement alongside Coventry University.</p> <p>1.7 A visit to China Red Sun Group</p>		

	<p>(investors in to CAD CAM Automotive) to continue ongoing dialogue around further investment.</p> <p>1.8 A visit to Guangzhou Automotive to discuss potential UK expansion/investment.</p> <p>1.9 A visit to Shanghai Auto City to discuss potential collaboration between Coventry and this growing automotive centre of excellence.</p> <p>1.10 A visit to EV100 HQ to continue discussion around investment in to Coventry &amp; Warwickshire as part of establishing a UK presence.</p> <p>1.11 Formally recognise 35<sup>th</sup> anniversary of twinning with Jinan through a short visit and explore further economic opportunities with the city.</p> <p>1.12 The visit will help to strengthen our cultural and economic relationship with China.</p> <p>Completed By/Signed:</p> <p>Date: </p>
<p>13. Is this conference part of an overall project involving further visits in the future?</p>	<p>YES*</p> <p>*We're currently exploring potential funding options through Coventry University to support a three-year programme including visits of this type.</p>
<p>14. Recommendation of Cabinet Member/ Cabinet/Chair of any other City Council Committee</p> <p>(a) Are you satisfied that there is a genuine reason for attendance and genuine benefit for the Council?</p>	<p>YES/NO</p> <p>YES/NO</p>
<p>(b) Will Councillor attendance affect the decision-making processes of the Council?</p> <p>(c) Is attendance recommended?</p>	<p>YES/NO</p> <p>YES/NO</p> <p>Signed:</p> <p>Date:</p>

15. Cabinet Member's recommendation	YES/NO Signed: Date:	
16. Leader's recommendation	YES/NO Signed: Date:	
17. Person responsible for booking conference following approval of attendance	Name: Ben Yorke Department: Economic Development Service Telephone No: 4003	

**THIS FORM SHOULD NOW BE RETURNED TO  
THE DIRECTOR OF RESOURCES (Room CH 59)**

*FOR RESOURCES DIRECTORATE'S USE ONLY*

<b>Decision</b>	<i>Cabinet Member/Cabinet</i>
<b>APPROVED / NOT APPROVED</b>	<i>Date:</i>

<b>Notification to:</b>	<u>YES/NO</u>	<u>DATE</u>
(a) Officer responsible for booking conference		
(b) Councillor attending		
(c) Member of Management Board		
(d) Members' Services		
(e) Committee Officer		

<b>Date report back obtained</b>	
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<b>Date of meeting of Scrutiny to receive report back</b>	
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